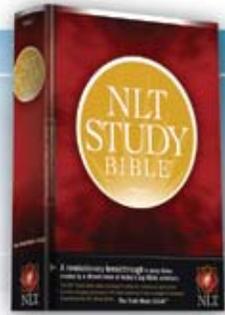


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Tyndale to Release Ground-Breaking *NLT Study Bible*

First Study Bible Simultaneously Released in Print, Online, and Three Electronic Versions

Carol Stream, IL—On September 15, 2008, Tyndale Publishing House will launch the ground-breaking *NLT Study Bible*, which they anticipate will soon become the #1 Study Bible for serious Bible students. A team of 48 scholars and editors have been at work over the last seven years creating the *NLT Study Bible*, but this kind of study resource has been in Tyndale’s plans since they first launched the effort to create the *New Living Translation* nearly twenty years ago.

“In the late 1980s we began to bring together a translation team of ninety of the world’s best biblical scholars to create the *New Living Translation*, which originally released in 1996 and in a second edition in 2004,” explained Mark Taylor, president of Tyndale House and Executive Editor and Chief Stylist of the *NLT Study Bible*. “From the beginning, our plan was to create not only the clearest accurate English translation of the Bible from the Hebrew and Greek manuscripts, but also to create the most user-friendly study Bible available—which we believe we have done in the *NLT Study Bible*.”

Setting a new standard for the introduction of Bible products, the *NLT Study Bible* is the first study Bible to release simultaneously not only in a print version, but in a fully-searchable online version, and in the three major electronic Bible formats including WordSearch, PocketBible, and Logos. Enclosed in each Bible package will be a card that provides the purchaser with a unique user code for access to a fully searchable online version of the *NLT Study Bible*—including the complete text, the study notes, and other *NLT Study Bible* features.

“More and more pastors and Bible teachers are adopting the *New Living Translation* as their text to preach and teach from,” said Blaine Smith, Associate Publisher, Bibles. “And we know that many, or perhaps most people preparing sermons and Bible lessons today are doing so on computers. This makes online access to the text and study materials of tremendous benefit to *NLT Study Bible* users.”

Study Notes Add and Enlighten Rather than Explain

Most study Bibles focus on explaining the meaning of the Bible text, which is helpful when the Bible text is hard to understand. But, according to the *NLT Study Bible* team, because the NLT text is already so easy to understand, the *NLT Study Bible* doesn’t have to explain the meaning of the text, allowing it to focus on larger issues such as the historical and cultural background that adds to understanding the text, and theological implications of the passage.

As anticipation builds for the release of the *NLT Study Bible*, General Editor Sean Harrison is interacting with those who have questions about the new resource at www.NLTStudyBible.com. The site also offers comparisons of the *NLT Study Bible* to other study Bibles in terms of features and approaches.

While various other study Bibles offer some of the same features and helps that are found in the *NLT Study Bible*, no other study Bible offers its unique depth and breadth of accessible, easy-to-access Bible knowledge (a comparison chart is available at www.NLTStudyBible.com) including:

- 25,900 Study Notes—almost one note per verse throughout the entire text of the Bible
- 313 Theme articles on important subjects such as Original Sin, The Thousand Years and The Sovereignty of God
- 262 Visual Aids including 143 maps, 66 timelines, 14 charts, 14 illustrations and 25 diagrams of genealogies and chronologies
- 93 Person Profiles about key people in the Bible, 143 interior maps to show where the action is taking place, and 66 timelines to help the reader understand how each important event relates to the entire flow of Bible history and secular history
- 100 chain references for key Hebrew terms in the Old Testament, and 100 key Greek terms in the New Testament

“One of our goals when we created the *NLT Study Bible* was to enable people to be able to get a complete Bible education just by reading what is in the *NLT Study Bible*,” said Harrison. “And I believe we accomplished that goal.”

Since its founding in 1962 by Dr. Kenneth N. Taylor as a means of publishing *The Living Bible*, Tyndale House Publishers has grown into one of the premier publishing houses in the industry. Tyndale products include numerous *New York Times* bestsellers, including the popular Left Behind series. Tyndale also publishes the *New Living Translation Bible* and many other resources for church and family. Tyndale House Publishers is located in Carol Stream, Illinois, a western suburb of Chicago.